



EAGLE
CONSULTING SERVICES



SOAR Analysis

Strengths

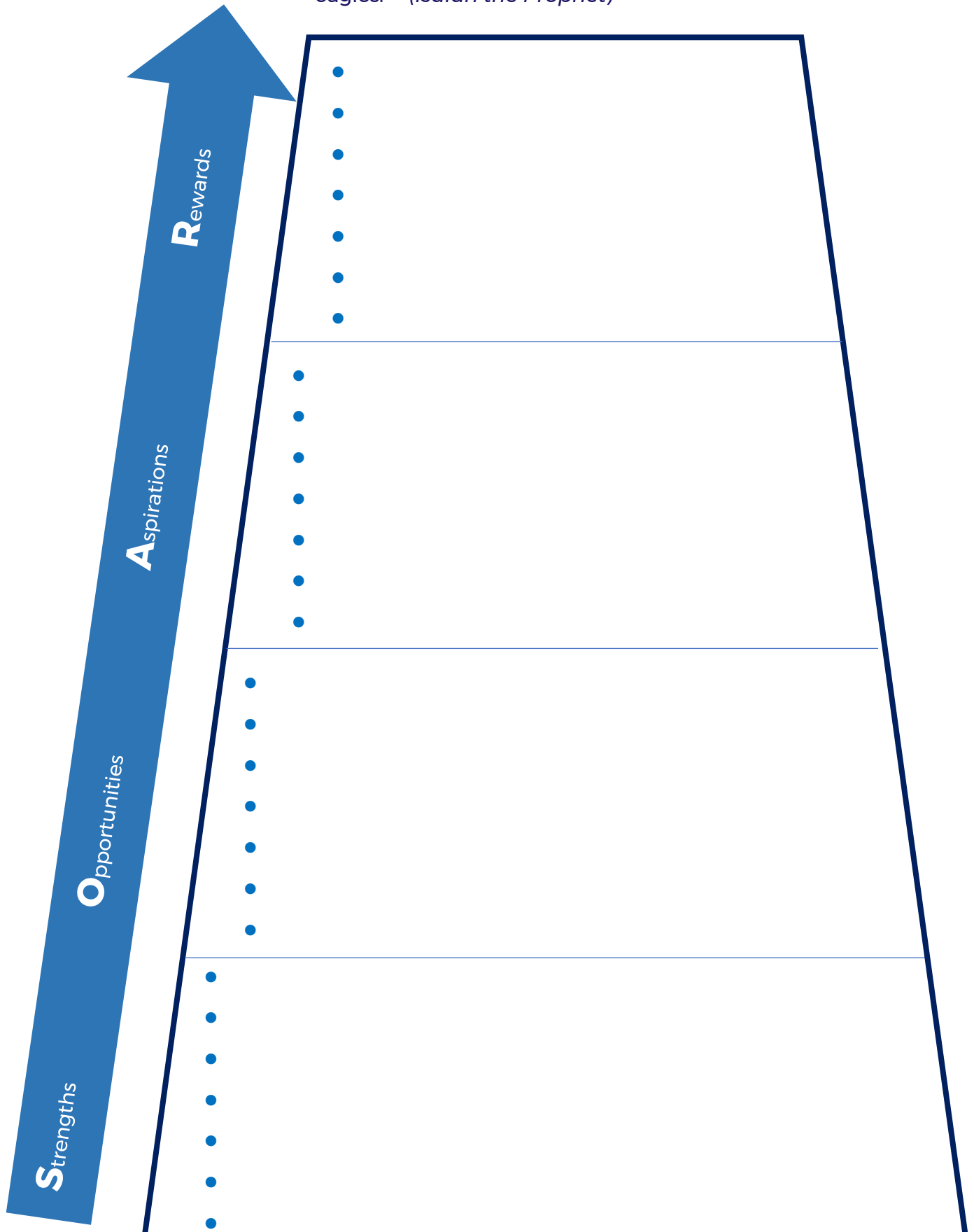
Opportunities

Aspirations

Rewards

S.O.A.R. Analysis

“But those who trust in the Lord will find new strength. They will **SOAR** high on wings like eagles.” - (Isaiah the Prophet)



A **SOAR Analysis**[®] is structured to highlight your **S**trengths, **O**pportunities, **A**spirations, and **R**ewards. This is a simple but effective strategic planning tool that identifies the **S**trengths of your life and how these can be leverage against your existing **O**pportunities. You can define the **A**spirations (goals, vision, desires) and what you want to see in the future and what **R**ewards you want to achieve or experience. Ask yourself the following questions and record your answers in dot points in the four sections of the **SOAR Analysis**[®].

Strengths

What you do well, along with your key assets, resources, capabilities, and accomplishments.

- What do you excel at?
- What are your greatest accomplishments?
- What are you most proud of?
- What makes you unique?
- What do you provide that is world class?
- What strengths are most valuable in your workplace/marketplace?
- What do you do or have that's better than anyone else?

Opportunities

Circumstances that you could leverage for success, e.g. to improve profitability, market share, or competitive edge.

- What partnerships would lead to greater success?
- What changes and trends in the market align with your strengths?
- What threats do you see that you could reframe as opportunities?
- What needs and wants are you currently not fulfilling for your internal and external stakeholders?
- Are there gaps in the market that you could fill?

Aspirations

An expression of what you want to be and achieve in the future. A vision to build on current strengths, provide inspiration, and challenge the current situation.

- What do you want to achieve in the future?
- What should your future life/business look like?
- How can you make a difference?
- What are you passionate about?
- What strategies and actions support your perfect future self?

Rewards

Tangible outcomes and measures that demonstrate you've achieved your goals and aspirations.

- What results/measures will tell you are on track to achieve success?
- How do you translate your vision of success into tangible outcomes?
- How do you know when you've achieved your aspirations/goals?

**Once you've completed your SOAR Analysis[®],
email a copy to Dr Rob for his feedback.**